

Minnesota Association of Library Friends

Evy Nordley Award for Best Project by Friends

To reinforce and publicize the importance of successful Friends of the Library projects, MALF Board of Directors will offer an award for achievement in Friends support for libraries. Award criteria and guidelines are below. The entry form is page two. Finalists selected by a judging committee will be asked to give a ten-minute presentation describing the design, development and impact of their Friends effort. Award finalist presentations are during The Minnesota Library Association Annual Conference, October 6-8 as part of **Library Friends & Advocates Day on Tuesday, October 7, 2008 at the Sheraton Hotel, Bloomington, MN**. MALF hopes that all Friends organizations will participate as we recognize, share and reward effective Friends of the Library activities.

2008 Best Project by Friends

- Award Criteria and Application Guidelines -

Who May Apply: Friends of the Library organizations that are current members of the Minnesota Association of Library Friends (MALF) may apply. Application and payment for new or renewed membership in MALF will be accepted with an award entry form, available at www.malf.info. The award will be made to a Friends organization rather than to an individual.

What May be Submitted:

1. Any Friends-supported project will be considered. Examples include a brochure or publication, a service, event, fundraiser, newsletter, Web-page, or campaign.
2. Efforts jointly sponsored or developed by the library or with other groups, such as local businesses and agencies, are eligible, as are projects which received assistance from other agencies. As long as the library or Friends of the Library was the primary benefactor, the submission is eligible.
3. The project must have been implemented after January 1, 2007.

How to Apply: Friends of the Library may submit more than one entry. Fill out the entry form on the other side or a facsimile for each entry. Enclose a sample(s) with your entry. Photographs may be substituted for an item or event. Entries must be received by Friday, August 15, 2008.

Entries Should Be Mailed To: Minnesota Association of Library Friends, "Best Project by Friends" Award, 1619 Dayton Avenue Suite 314 Saint Paul, MN 55104

How Entries Will Be Judged: All entries must be received by August 15, 2008. Judges will then select the award winner. Finalists will be notified by September 1. At the MLA Annual Conference on Tuesday, October 7 in Bloomington, MN, the finalists will make a ten-minute presentation about their project, addressing the following criteria:

- Impact, outcome or results
- Objectives
- Planning Process
- Participants
- Cost Effectiveness
- Publicity
- Evaluation Method
- Target Audience
- Funding Source

For information, contact: Barb Byers, Minnesota Association of Library Friends, 651-227-0845, 883 Fairmount Av., Saint Paul, MN 55105, barbarabyers@comcast.net

Minnesota Association of Library Friends (MALF)

“Best Project By Friends Award”

Entry Form 2008

Entries must be received by Friday, August 15, 2008.

Friends of the Library organizations which are current members of MALF may apply. Application for a new or renewed membership in MALF will be accepted with award entry. MALF Membership form is at **www.malf.info**.

Name of library Friends organization _____

Contact person _____ Phone ____-_____ Fax ____-_____

Street _____ City _____, MN (zip) _____

E-mail _____

Title of Project _____

Description of Project

Attach pages and briefly cover:

Objectives

Publicity

Results

Cost effectiveness

Planning

Participants

Funding

Evaluation

Audience

Provide samples or other material if appropriate. Specify the impact of the project, and whether Friends of the Library reached or surpassed the objectives.

If your FRIENDS group is selected as a finalist, who would make the ten-minute presentation about your project during Minnesota Library Association’s Annual Conference, **FRIENDS OF THE LIBRARY DAY**, on **Tuesday, October 7, 2008, in the Twin Cities, Bloomington?**

Name _____ Phone ____-_____

Email: _____

SEE “Judging Criteria & Guidelines” document for more information and where to mail entries.